

OUR ROADS RESPONSIBILITY

SPREAD THE WORD

We encourage you to actively join the *Our Roads, Our Responsibility* campaign by spreading the word about driving safely around large trucks and buses to all your friends, family and colleagues. Your small effort to share the below content and graphics on social media could save a life!

Social Content “7 out of 10”:

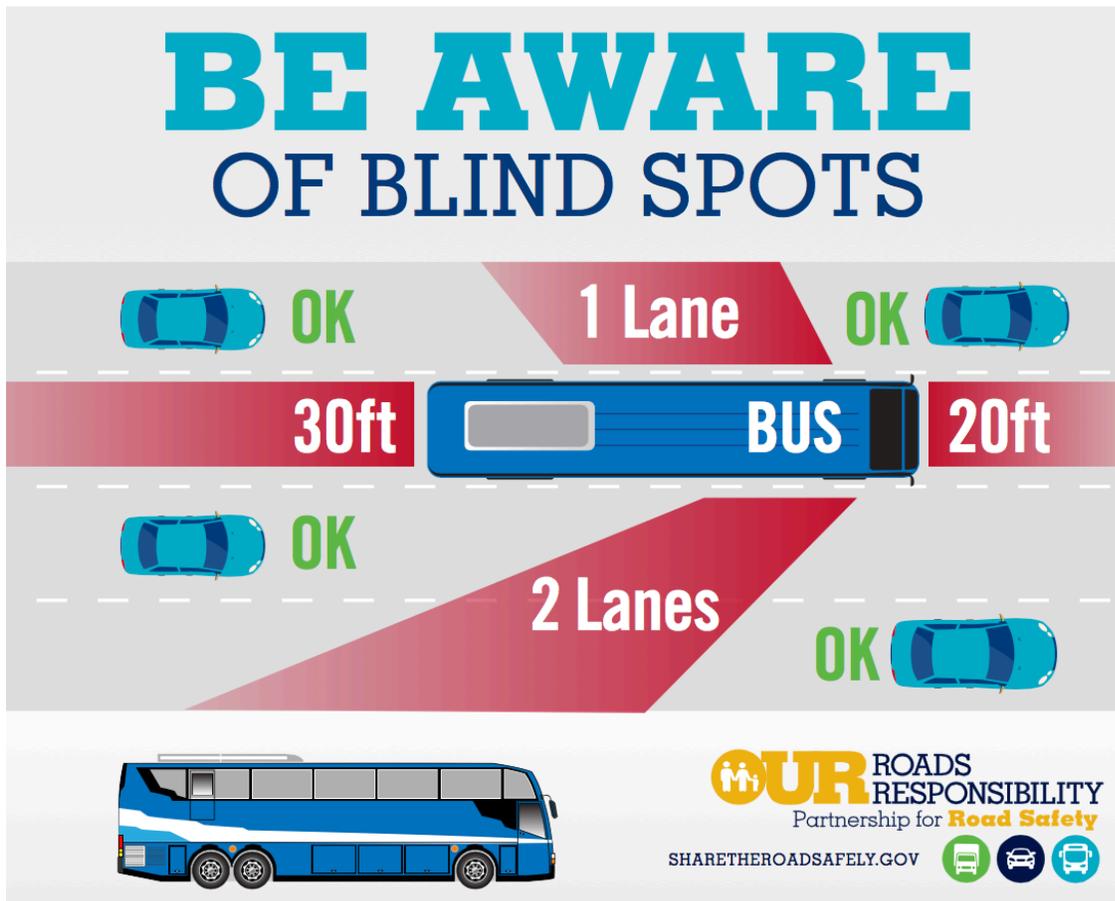


- Suggested Facebook Post: *7 out of 10 people killed in crashes involving large trucks are occupants of the other vehicles. Visit www.ShareTheRoadSafely.gov to learn tips for driving safely around large trucks and buses. #OurRoads*
- Suggested Twitter Post: *7/10 ppl killed in crashes with large trucks are occupants of other vehicles. Learn safe driving tips www.ShareTheRoadSafely.gov #OurRoads*

Our Roads, Our Responsibility
www.ShareTheRoadSafely.gov

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Social Content “No Zone”:



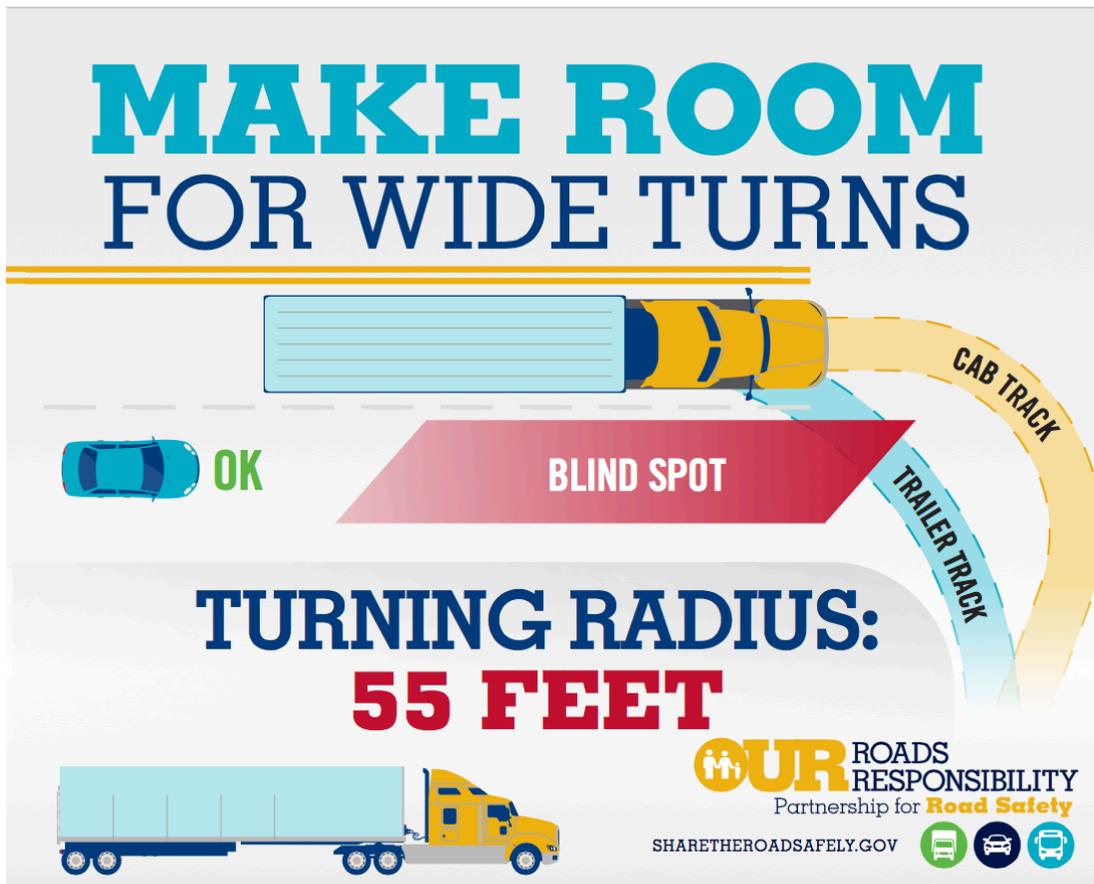
- Suggested Facebook Post: *Large trucks and buses have huge blind spots, or “No Zones.” If you can’t see the driver in the vehicle’s side mirror, assume the driver can’t see you! #OurRoads*
- Suggested Twitter Post: *Large trucks and buses have huge blind spots, or “No Zones.” If you can’t see the driver, assume the driver can’t see you! #OurRoads*

Social Content “Long Stops”:

The infographic features a large green football field with yard lines and numbers. A yellow and blue truck is shown on the left side of the field, with a white arrow pointing to the right from its front. The text 'BE AWARE OF LONG STOPPING DISTANCES' is written in large, bold, blue letters at the top. Below the field, the text 'Trucks Traveling 65 MPH Will Take up to Two Football Fields to STOP' is displayed in blue and red. At the bottom, there is a logo for 'OUR ROADS RESPONSIBILITY Partnership for Road Safety' with the website 'SHARETHEROADSsafely.gov' and icons for a truck, car, and bus.

- Suggested Facebook Post: *Did you know a truck can weigh up to 80,000 pounds? That's 20 to 30 times the weight of a regular vehicle. Because of their weight, it takes trucks an extra long distance to stop. Be smart and don't cut off your bigger neighbors on the road! #OurRoads*
- Suggested Twitter Post: *Did you know a truck can weigh up to 80,000 lbs? Imagine how long it takes to stop! Don't cut off your neighbors on the road. #OurRoads*

Social Content “Wide Turns”:



- Suggested Facebook Post: *Commercial vehicles require extra room to turn. If a truck or bus has its turn signal on, never try to squeeze by or get between the vehicle and the curb. #OurRoads*
- Suggested Twitter Post: *Commercial vehicles require extra room to turn. If a truck or bus has its turn signal on, don't try to squeeze by! #OurRoads*

Social Content “Work Zones”:

STAY ALERT

30%
of fatal crashes
in work zones
involved at least
one large truck

OUR ROADS
RESPONSIBILITY
Partnership for **Road Safety**

SHARETHEROADSsafELY.GOV

- Suggested Facebook Post: *30% of fatal crashes in work zones involved at least one large truck. Stay alert, be aware of your surroundings, and obey all work zone signs and signals. #OurRoads*
- Suggested Twitter Post: *30% of fatal crashes in work zones involved at least one large truck. Stay alert and obey all work zone signs and signals. #OurRoads*

Social Content “Rural Roads”:

- Suggested Facebook Post: *Did you know 61% of fatal crashes involving large trucks occur on rural roads? Educate yourself about driving safely around large trucks and buses at www.ShareTheRoadSafely.gov. #OurRoads*
- Suggested Twitter Post: *Did you know 61% of fatal crashes involving large trucks occur on rural roads? Learn more www.ShareTheRoadSafely.gov #OurRoads*

For more shareable *Our Roads, Our Responsibility* collateral, please visit the [Campaign Assets page](#).

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www.ShareTheRoadSafely.gov

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