# 2025 FMCSA Outreach & Education Campaign Calendar



## January 2025 SMTWTFS 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

- · National Human **Trafficking Prevention** Campaign
- **Protect Your Move** Winter Campaign Grants Awareness

Campaign

- (January-March) · National Human **Trafficking Prevention** Month
- Jan. 20–27: National Passenger Safety Week

## February 2025 S M T W T F S · Love the Bus Month

						1	
2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28		

## **March 2025** SMTWTFS

2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

## · Road Safety Art

Contest (March-June)

## S M T W T F S · Safety Belt Awareness

27 28 29 30

- Work Zone Safety Campaign (April-December)
- **Protect Your Move** Spring/Summer Campaign (April-September)

**April 2025** 

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 • National Distracted 20 21 22 23 24 25 26

Campaign **Distracted Driving Awareness Campaign** 

- **Driving Awareness** Month
- · Alcohol Awareness Month
- · April 7-14: Put the Phone Away or Pay (NHTSA)
- · April 21-25: National Work Zone Awareness Week

#### May 2025

S M T W T F S · Motorcycle Safety 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

- · National Moving Month May 18-24: Our Roads, Our 25 26 27 28 29 30 31
  - Safety® Week · May 12-June 1: Click It Or

**Awareness Month** 

**National Bicycle Safety** 

- Ticket Campaign (NHTSA) · May 13-15: International
- Roadcheck (CVSA) · May 16: Bike to Work Day

#### **June 2025**

S M T W T F S · National Safety Month 1 2 3 4 5 6 7 • May 12-June 1: Click It Or Ticket Campaign (NHTSA) 8 9 10 11 12 13 14 • June 1-7: National Trailer 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

- Safety Week · June 6: Secure Your Load Awareness Day
- 1 2 3 4 5 6 7 8 9 10 11 12 · July 13-19: Operation Safe 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

**July 2025** 

- S M T W T F S · Safe Speed Campaign (July-August)
  - Driver Week (CVSA) • July 7-31: Speed
  - Prevention Campaign (NHTSA)

## August 2025

31

S M T W T F S · Aug. 24-30: Brake Safety Week (CVSA) 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

## September 2025

· Human Trafficking

(May-September)

· Our Roads, Our Safety® Campaign (May-December)

**Prevention Campaign** 

S M T W T F S · Grants Awareness 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

(September-December)

- Sept. 14-20: National Truck Driver Appreciation Week
- · Sept. 21-27: Child Passenger Safety Week (NHTSA)

#### October 2025

1 2 3 4 5 6 7 8 9 10 11 • Oct. 5-9 - Tank Truck Week 12 13 14 15 16 17 18 • Oct. 8 - Walk & Roll to 19 20 21 22 23 24 25 26 27 28 29 30 31

- S M T W T F S · Pedestrian Safety
  - School Day
  - · Oct. 19-25: National Teen Driver Safety Week (NHTSA)
  - · Oct. 20-24: National School Bus Safety Week (NHTSA)

#### November 2025

S M T W T F S · U.S. Capitol Christmas **Tree Journey** 2 3 4 5 6 7 8 • Nov. 2-8: Drowsy Driving Prevention Week 9 10 11 12 13 14 15 Nov. 14: National Seat Belt 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

#### December 2025

SMTWTFS 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

- · Human Trafficking **Prevention Campaign**
- **National Drunk & Drugged Driving Prevention Month**
- Dec. 1-5: Older Driver Safety Awareness Week (NHTSA)
- · Dec. 13: Wreaths Across America

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