# **FMCSA Safe Speed 2024 Campaign:**

# **Audio Spot**

## **30-Second Spot**

*Music: Warm instrumental track*

**Narrator:**

When you speed, you risk more than just being late. You’re in danger of not making it to your destination safely... or at all. Moving vehicles – especially large trucks and buses – take longer to stop safely at higher speeds. So slow down and adjust your speed appropriately for the road and weather conditions. Make it home safely so you can be there for life’s special moments. A faster speed isn’t worth the price you might pay.

Visit  [www.ShareTheRoadSafely.gov](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Furldefense.proofpoint.com%2Fv2%2Furl%3Fu%3Dhttp-3A__www.sharetheroadsafely.gov_%26d%3DDwMGaQ%26c%3DeuGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM%26r%3DhdX9j6pEc-qqaFkFg4mK6NRv8H08PTkzFVwKGBJm77I%26m%3D__avK8x_dDP6fODBItDJpdEcCKU9kOz_ArBG6KLtm-Cjtpewn-9tlhRh_HeZhWqE%26s%3DPoAprl0iGf-zxM8CvZnJd1TTQqnUS3hWUzepH3N2GxI%26e%3D&data=05%7C02%7Cflochrane%40stratacomm.net%7Cbffcba0921174ce3377b08dccebcb79d%7C4459bab0baf144089a011c9755fca239%7C0%7C0%7C638612557168902668%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=PfjVfH7rirhRRgRrppOeboEP5MP9aVE1rfQqBjFkIeo%3D&reserved=0)

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