**Safe Speed News Release**

**Template for Safety Stakeholders: California**

**FOR IMMEDIATE RELEASE** CONTACT: [Name, Title]

[Date] PHONE/EMAIL:

[**State/Organization**] **Supports the U.S. Department of Transportation’s**

**Safe Speed Outreach Efforts**

*Maintaining safe speeds on California’s roadways can help prevent crashes and save lives*

**[City, State]** – [State/Organization] is joining efforts with the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration (FMCSA) to help reduce crashes involving large trucks and buses caused by speeding in California. [Organization] calls on all drivers on California’s roadways, particularly commercial motor vehicle (CMV) drivers, to maintain safe speeds—by driving within the speed limit, you’re allowing large vehicles the space to stop safely.

“In 2023, speeding contributed to 113,697 crashes, killing 546 people in California alone,” said [spokesperson name and title]. “We’re facing a crisis on America’s roadways and need everyone’s support in making our roads safer. With the goal of zero deaths, it’s critical we join FMCSA’s efforts in reminding drivers about the importance of maintaining safe speeds on the road.”

This [CMV crash map](https://acrobat.adobe.com/id/urn:aaid:sc:VA6C2:5d8b3c9b-edc1-446c-9535-e0ae7226c2d7) illustrates the density and locations of CMV crashes in California in 2023, highlighting the significant role of speed. During the same year, “following too closely” contributed to 186 crashes and 107 injured victims on California’s roadways. **Speeding endangers everyone on our roads, while obeying speed limits can save lives.**

FMCSA and [state/organization] are committed to keeping the CMV community—and everyone—safe on our roads in California. Large trucks and buses take much longer to stop because of their weight and size, so it’s important CMV drivers maintain a safe speed for themselves and others on the road. To learn more about FMCSA’s Safe Speed campaign, visit the campaign [website.](http://fmcsa.dot.gov/safespeed)

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*[Organization boilerplate language]*