***Our Roads, Our Safety®* Week 2024:**

**News Release Template**

**FOR IMMEDIATE RELEASE** CONTACT: [Name, Title]

[Date] PHONE/EMAIL: [XX]

**[State/Organization] Supports the U.S. Department of Transportation’s**

***Our Road, Our Safety®* Week**

*Focusing on promoting safe driving practices alongside large trucks and buses.*

**[City, State]** – [State/Organization] is joining the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration (FMCSA) to raise awareness and share actionable information on improving road safety by supporting [*Our Roads, Our Safety®* Week](https://www.fmcsa.dot.gov/OROSWeek). The annual safety observance is taking place May 5-11, 2024, and is dedicated to educating all road users on sharing the road safely with large trucks and buses.

Because road safety is everyone’s responsibility, *Our Roads, Our Safety®* Week will spotlight a key road user each day and disseminate various resources that can help them share the road safely with large trucks and buses. Audiences include passenger vehicle drivers, truck drivers, bus drivers, bicyclists, motorcyclists, and pedestrians. [State/Organization] is particularly excited to highlight [resources/activities] for [audience] including: [insert details].

Fatal crashes involving large trucks and buses continue to rise, with nearly 6,000 commercial motor vehicles (CMVs) involved in fatal crashes in 2021[[1]](#footnote-2). Most road users don’t realize that these large vehicles have huge blind spots, take much longer to stop, and make wide turns. Whether you drive, ride, or walk, understanding the operational challenges large trucks and buses face can help keep you and other road users safe on our roads.

FMCSA’s [Our Roads, Our Safety® Week Toolkit](https://www.fmcsa.dot.gov/orosweek) includes shareable materials (such as social posts, posters, and talking points) that can help spread life-saving road safety messages across various mediums.

Commercial motor vehicles are a critical part of our nation’s economy, transporting millions of dollars in goods and thousands of people across the country each day. The CMV industry contributes to our lives and livelihood, and it’s important we work together to protect these professional drivers as well as all road users operating around them. Throughout the year, the [*Our Roads, Our Safety*® campaign](https://www.fmcsa.dot.gov/ourroads) encourages road users to share the road safely with large trucks and buses and acts as a road safety resource hub for all.

### Learn more about the *Our Roads, Our Safety®* Week and access the full toolkit by visiting the [campaign website.](https://www.fmcsa.dot.gov/OROSWeek)

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*[Organization boilerplate language]*

1. https://www.fmcsa.dot.gov/safety/data-and-statistics/large-truck-and-bus-crash-facts-2021 [↑](#footnote-ref-2)