**Distracted Driving News Release**

**Template for Safety Stakeholders**

**FOR IMMEDIATE RELEASE** CONTACT: [Name, Title]

[Date] PHONE/EMAIL: [XX]

**[State/Organization] Supports the U.S. Department of Transportation’s**

**Distracted Driving Outreach Efforts**

*Focusing on the road can help prevent crashes and save lives*

**[City, State]** – [State/Organization] is joining efforts with the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration (FMCSA) to help prevent crashes involving large trucks and buses caused by distracted driving. [Organization] calls on all drivers to prioritize safe driving behaviors in [state]—and nationwide—by staying focused on the road and avoiding distractions.

“Distracted driving is dangerous, claiming 3,522 lives in 2021. We need everyone’s support in making our roads safer, which includes staying focused behind the wheel,” said [spokesperson name and title]. “We’re excited to support FMCSA’s efforts in educating all road users about the importance of putting your phone away, setting your navigation before your trip begins, and driving distraction-free.”

FMCSA’s [2021 Large Truck and Bus Crash Facts](https://www.fmcsa.dot.gov/sites/fmcsa.dot.gov/files/2023-12/LTBCF%202021-FINAL%20508_0.pdf?utm_source=news_release&utm_medium=toolkit&utm_campaign=distracteddriving24) reports that distracted driving is still a top factor in fatalities on America’s roadways. In fact, distracted driving was the second most common driver-related factor in fatal crashes involving large trucks. Communicating the importance of staying focused behind the wheel contributes to the collective effort to reduce crashes and save lives.

FMCSA’s *Our Roads, Our Safety* campaign is a public education effort bringing awareness to all road users about sharing the road safely with large trucks and buses. To help make drivers aware of the dangers of distracted and inattentive driving, share materials from FMCSA’s distracted driving toolkit, found on the *Our Roads, Our Safety* website here: [https://www.fmcsa.dot.gov/ourroads/distracted-driving-campaign](https://www.fmcsa.dot.gov/ourroads/distracted-driving-campaign?utm_source=news_release&utm_medium=toolkit&utm_campaign=distracteddriving24)

For more information on *Our Roads, Our Safety*, visit the campaign [website](https://www.fmcsa.dot.gov/ourroads/?utm_source=news_release&utm_medium=toolkit&utm_campaign=distracteddriving24).

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*[Organization boilerplate language]*