

## **ABOUT THE CAMPAIGN**

The Federal Motor Carrier Safety Administration's (FMCSA) "Your Roads, Their Freedom" campaign seeks to raise awareness of human trafficking in the commercial motor vehicle (CMV) industry. This effort aims to educate and empower CMV drivers and other transportation-industry employees to recognize the signs of human trafficking and report the crime to authorities.

# WHAT IS HUMAN TRAFFICKING?

Human trafficking is a crime that involves the use of force, fraud, or coercion to obtain labor or a commercial sex act. All commercial sex involving a minor is legally considered human trafficking, regardless of force, fraud, or coercion.

Victims can be anyone – regardless of race, color, national origin, disability, religion, age, gender, sexual orientation, gender identity, socioeconomic status, education level, or citizenship status. Similarly, perpetrators of this crime also vary. Traffickers can be family members, partners, acquaintances, and strangers. They can act alone or as part of an organized criminal enterprise.

Language barriers and/or fear of their traffickers often keep victims from seeking help, making human trafficking a **crime hidden in plain sight**.

#### **INDICATORS OF HUMAN TRAFFICKING**

- A vehicle dropping off/picking up individual(s) at other vehicles/trucks
- Flashing headlights at people in the parking lot
- Chatter about a "commercial company" or "sale" on citizens band (CB) radio
- A suspicious vehicle parked in an unusual location
- The same person appears at multiple locations
- A person being told not to speak or appearing coached on what to say
- A person showing any indication that they have a manager or pimp
- A person exhibiting signs of physical or emotional distress, abuse, or branding tattoos

#### **GET INVOLVED**

FMCSA has developed resources for the "Your Roads, Their Freedom" human trafficking awareness campaign.

- Shareable Social Media Graphics
- ▶ Ready-to-Use Newsletter Content
- Posters
- Indicator Cards
- Digital Screen Graphic

Visit www.fmcsa.dot.gov/stophumantrafficking to download and share resources with your audience!

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### **REPORT WHAT YOU SEE**

**National Human Trafficking Hotline** 

- Call 1-888-373-7888
- ► Text 233733 or BEFREE



