# WORK ZONE SAFETY PRESS RELEASE: ARKANSAS

**FOR IMMEDIATE RELEASE: [Date]**

**CONTACT: [Name, Phone Number, E-Mail]**

**[Organization] Supports the U.S. Department of Transportation’s Work Zone Safety Outreach Campaign in Arkansas**

**[City, State]** – **[Organization]** announced today it is joining efforts to help reduce large truck crashes in works zones by supporting a state-wide work zone safety outreach campaign led by the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration (FMCSA). **[Organization]** calls on all drivers to “share work zones safely” by staying alert, obeying traffic signs and allowing all vehicles extra space while driving through Arkansas’s active work zones.

Throughout the campaign FMCSA will amplify safety messages through outlets such as billboards and audio ads, reaching commercial motor vehicle (CMV) drivers traveling through work zones. FMCSA encourages road users to download the IDrive Arkansas app or visit [idrivearkansas.com](http://idrivearkansas.com/) for the most up-to-date work zone information and real-time travel information.

“We are pleased to be a part of an effort to remind not only CMV drivers, but all those on Arkansas’ roadways to slow down and pay attention when driving through work zones,” said **[spokesperson].** “There is a clear need to raise awareness on work zone safety. We’re proud of the great state of Arkansas for many reasons–but we still need everyone to do their part to prevent roadway crashes.”

According to the Arkansas Department of Transportation, travelers drive across Arkansas’s 16,500 centerline miles of state highways daily. The National Work Zone Safety Information Clearinghouse also notes that in 2021, Arkansas saw six crashes involving a CMV, resulting in seven fatalities. In 2023, the Arkansas State Legislature also passed a law allowing the usage of speed cameras in highway work zones. The law allows a camera to be stationed inside a work zone and alert an officer downstream of a speeding vehicle. The officer can then use that data to safely issue a warning or citation once the vehicle exits the work zone. The Arkansas Department of Transportation (ARDOT) is grateful for this additional measure in the effort to increase work zone safety across our state.

These are just a few statistics showing the importance of work zone safety outreach efforts in Arkansas, for the collective effort to reduce work zone crashes and save lives.

For more information on work zone safety, visit the campaign [website](https://www.fmcsa.dot.gov/ourroads/work-zone-safety-shareable-material).

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