**Safe Speed News Release**

**Template for Safety Stakeholders**

**FOR IMMEDIATE RELEASE** CONTACT: [Name, Title]

[Date] PHONE/EMAIL:

**[State/Organization] Supports the U.S. Department of Transportation’s**

**Safe Speed Outreach Efforts**

*Maintaining safe speeds on America’s roadways can help prevent crashes and save lives*

**[City, State]** – [State/Organization] is joining efforts with the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration (FMCSA) to help reduce crashes involving large trucks and buses caused by speeding. [Organization] calls on all drivers, and in particular commercial motor vehicle (CMV) drivers, to maintain safe speeds—by following speed limits, you’re allowing large vehicles the space to stop safely.

“In 2020 alone, speeding killed 11,258 people in America,” said [spokesperson name and title]. “We’re facing a crisis on America’s roadways and need everyone’s support in making our roads safer. With the goal of zero deaths, it’s critical we join FMCSA’s efforts in reminding drivers about the importance of maintaining safe speeds on the road.”

FMCSA’s most recent [Large Truck and Bus Crash Facts](https://www.fmcsa.dot.gov/safety/data-and-statistics/large-truck-and-bus-crash-facts-2020#A1) (LTBCF) shows how prevalent speeding is on our nation’s roads. In 2020, “speeding of any kind” was the most frequent driver-related factor in fatal crashes for both CMV and passenger vehicle drivers. **Speeding endangers everyone on our roads while obeying speed limits can save lives.**

FMCSA and [state/organization] are committed to keeping the CMV community—and everyone—safe on our roads. Large trucks and buses take much longer to stop because of their weight and size, so it’s important CMV drivers maintain a safe speed for themselves and others on the road. To learn more about FMCSA’s Safe Speed campaign, visit the campaign [website.](http://fmcsa.dot.gov/safespeed)

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*[Organization boilerplate language]*