**Safe Speed News Release**

**Template for Safety Stakeholders**

**FOR IMMEDIATE RELEASE** CONTACT: [Name, Title]

[Date] PHONE/EMAIL:

**[State/Organization] Supports the U.S. Department of Transportation’s**

**Safe Speed Outreach Efforts**

*Maintaining safe speeds on America’s roadways can help prevent crashes and save lives*

**[City, State]** – [State/Organization] is joining efforts with the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration (FMCSA) to help reduce crashes involving large trucks and buses caused by speeding. [Organization] calls on all drivers to maintain safe speeds in [state]—and nationwide—by obeying speed limits and giving large vehicles extra spaceto stop safely.

“Speeding was the top factor in roadway fatalities in 2020, killing an average of more than 21 people per day,” said [spokesperson name and title]. “We’re facing a crisis on America’s roadways and need everyone’s support in making our roads safer. With the goal of zero deaths, we’re excited to join FMCSA’s efforts in educating all road users about the importance of maintaining safe speeds on the road.”

FMCSA’s [2019 Large Truck and Bus Crash Facts](https://www.fmcsa.dot.gov/sites/fmcsa.dot.gov/files/2021-10/Large%20Truck%20and%20Bus%20Crash%20Facts%202019.pdf) reports that in speeding of any kind was the most frequent driver-related factor in vehicle crashes. In fact, speeding caused nearly 400 fatal crashes involving a large truck. These are just a couple of statistics showing the importance of maintaining safe speeds for the collective effort to reduce crashes and save lives.

FMCSA’s *Our Roads, Our Safety* campaign is a public education effort bringing awareness to all road users about sharing the road safely with large trucks and buses. To help make drivers aware of the dangers of speeding, share materials from FMCSA’s speeding toolkit, found on the *Our Roads, Our Safety* website: [www.fmcsa.dot.gov/ourroads/speeding-toolkit](https://www.fmcsa.dot.gov/ourroads/speeding-toolkit?utm_source=press_release&utm_medium=other&utm_campaign=speeding_field_toolkit)

For more information on *Our Roads, Our Safety*, visit the campaign [website](https://www.fmcsa.dot.gov/ourroads/?utm_source=press_release&utm_medium=other&utm_campaign=speeding_field_toolkit).

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*[Organization boilerplate language]*