

WHY SHOULD CMV DRIVERS ALWAYS WEAR A SEAT BELT?

- In 2020 alone, more than 38,000 people died on the road—a 7% increase from 2019.
- In 2020, of large truck-related crashes, nearly 5,000 people died and more than 146,000 were injured.
- The three most frequent and persistent factors leading to a rise in fatal crash numbers are people in motor vehicles not wearing seat belts, driving while impaired from alcohol, and speeding.
- Nearly 14% of all CMV drivers do not wear a seat belt according to a survey conducted by FMCSA in 2016.

NHTSA: Overview of Motor Vehicle Crashes in 2020

FMCSA: Safety Belt Usage by Commercial Motor Vehicle (SBUKMD) 2016





BECAUSE I'M
ESSENTIAL
TO KEEPING
AMERICA
MOVING

I Buckle Up

HOW YOU CAN HELP

While many drivers know that wearing a seat belt is an important part of road safety, almost 14% of CMV drivers don't buckle up. The Federal Motor Carrier Safety Administration's (FMCSA) campaign, *Y I Buckle Up*, seeks to remind CMV drivers of all the reasons why buckling up is so necessary.

Here are some campaign resources FMCSA developed to help key stakeholders spread the message:

- **Social media playbook** including posts and graphics that make it easy to share the campaign online.
- Sample **pitch paper** and **press release** for pitching local media in your area.

Drivers are at the heart of the CMV community, and FMCSA is dedicated to reminding drivers to wear a seat belt to stay safe on the road.

SCAN OR VISIT FOR CAMPAIGN RESOURCES:
www.fmcsa.dot.gov/seatbelts

