**SafeDRIVE Enforcement & Education**

**Template News Release for Safety Partners**

**FOR IMMEDIATE RELEASE** CONTACT: [Name, Title]

[Date] PHONE/EMAIL:

**[ORGANIZATION NAME] to Participate In**

**Operation SafeDRIVE**

*Joins safety effort to prevent crashes with commercial motor carriers*

**[City, State]** – [Organization name] will be joining forces with fellow law enforcement partners in [adjoining states] to conduct a concentrated highway traffic enforcement period [enforcement wave dates] as part of SafeDRIVE. SafeDRIVE (Distracted Reckless Impaired Visibility Enforcement) efforts aim to prevent commercial motor vehicle (CMV) traffic collisions through periods of high visibility enforcement along [highway].

“[Organization name] is excited to be a part of this initiative to make it safer for everyone to travel through our state,” said [spokesperson name and title]. “We are committed to preventing dangerous driver behaviors like aggressive or distracted driving, and educating all motorists – including both passenger vehicle and CMV drivers – how to share the road safely.”

SafeDRIVE’s enforcement effort will focus on both passenger vehicle and CMV driver behaviors, and include monitoring for aggressive driving, speeding, tailgating, failing to wear safety belts, distracted driving, and driving under the influence. The effort will also help ensure CMV drivers are following industry regulations, including hours of service compliance, commercial driver license compliance, medical certification, and CMV credentialing.

SafeDRIVE’s enforcement efforts complement a national campaign run by the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration, [*Our Roads, Our Safety*](https://www.fmcsa.dot.gov/ourroads)*,* which educates all motorists on [how to share the road safely](https://www.fmcsa.dot.gov/ourroads/tips-driving-safely-around-large-trucks-or-buses).

* **Stay out of blind spots.** Large trucks and buses have huge blind spots on all four sides.
* **Pass safely.** Make sure you can see the CMV driver in their side mirror. Signal clearly and safely pass the truck or bus. Don’t linger in the blind spot. Make sure the truck or bus is visible in your rearview mirror before you pull in front.
* **Don’t cut off large vehicles.** It takes a large truck traveling at highway speeds the length of two football fields to stop.
* **Don’t tailgate.** Tailgating a truck or bus puts you in a blind spot.

The goal of SafeDRIVE is to prevent highway fatalities due to CMV collisions. All road users should share the road safely.

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*[Organization boilerplate language]*