**I-81 Enforcement & Education**

**Template News Release for Safety Partners**

**FOR IMMEDIATE RELEASE** CONTACT: [Name, Title]

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**[ORGANIZATION NAME] KICKS OFF I-81 ENFORCEMENT & EDUCATION EFFORT**

*Joins safety effort to prevent crashes with commercial motor carriers*

**[City, State]** – [Organization name] will be joining forces with fellow law enforcement partners in [adjoining states] to conduct concentrated highway traffic enforcement periods as part of an effort to prevent commercial motor vehicle (CMV) traffic collisions along heavily traveled sections of the I-81 corridor. The enforcement periods take place [enforcement dates], aiming to reach all drivers with the message “Together, make I-81 safer.”

“[Organization name] is excited to be a part of this initiative to make it safer for everyone to travel through our state,” said [spokesperson name and title]. “The vast majority of crashes on I-81 occur during daytime driving hours. We are committed to preventing dangerous driver behaviors like aggressive or distracted driving and educating all motorists – including both passenger vehicle and CMV drivers – on how to share the road safely.”

The I-81 enforcement effort will focus on both passenger vehicle and CMV driver behaviors, and include monitoring for aggressive driving, speeding, tailgating, failing to wear safety belts, distracted driving, and driving under the influence. Efforts also will help ensure CMV drivers are following industry regulations, including hours of service compliance, commercial driver license compliance, medical certification, and commercial motor vehicle credentialing.

These enforcement efforts complement a national campaign run by the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration, [*Our Roads, Our Safety*](https://www.fmcsa.dot.gov/ourroads)*,* which educates all motorists on [how to share the road safely](https://www.fmcsa.dot.gov/ourroads/tips-driving-safely-around-large-trucks-or-buses). When traveling on our roads, follow these tips:

* **Stay out of blind spots.** Large trucks and buses have huge blind spots on all four sides.
* **Pass safely.** Make sure you can see the CMV driver in his or her side view mirror. Signal clearly, and don’t linger in the blind spot. Make sure the truck or bus is visible in your rearview mirror before you pull in front; give it extra space.
* **Don’t cut off large vehicles.** It takes a large truck traveling at highway speeds the length of two football fields to stop.
* **Don’t tailgate.** Tailgating a truck or bus puts you in a blind spot.

The goal of the I-81 enforcement effort is to prevent highway fatalities due to CMV collisions. All road users should share the road safely.

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*[Organization boilerplate language]*