**Enforcement and Education 2022**

**Template News Release for Safety Partners**

**FOR IMMEDIATE RELEASE** CONTACT: [Name, Title]

[Date] PHONE/EMAIL:

**[ORGANIZATION NAME] to Participate In**

**Road Safety Enforcement and Education**

*Joins safety effort to help prevent commercial motor vehicle-related crashes*

**[City, State]** – [Organization /agency name] will be conducting a highway traffic enforcement and education initiative aimed at eliminating crashes and fatalities with commercial motor vehicles (CMV). Periods of high visibility enforcement—coupled with continual road safety education—can help keep our roads safer and ultimately save lives.

“[Organization / agency name] is excited to be a part of this initiative to make it safer for everyone to travel through our state,” said [spokesperson name and title]. “We are committed to reducing dangerous driver behaviors like aggressive or distracted driving, and educating all motorists – including both passenger vehicle and CMV drivers – on sharing the road safely.”

The enforcement and education effort will focus on various driver behaviors, and include monitoring for aggressive driving, speeding, tailgating, failing to wear safety belts, distracted driving, and driving under the influence. The effort will also help ensure CMV drivers are following industry regulations, including hours of service compliance, commercial driver license compliance, medical certification, and CMV credentialing.

This enforcement and education initiative complements a national campaign run by the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration, [*Our Roads, Our Safety*](https://www.fmcsa.dot.gov/ourroads)*,* which educates all motorists on [how to share the road safely](https://www.fmcsa.dot.gov/ourroads/tips-driving-safely-around-large-trucks-or-buses).

* **Stay out of blind spots.** Large trucks and buses have huge blind spots on all four sides.
* **Pass safely.** Make sure you can see the CMV driver in their side mirror. Signal clearly and safely pass the truck or bus. Don’t linger in the blind spot. Make sure the truck or bus is visible in your rearview mirror before you pull in front.
* **Don’t cut off large vehicles.** It takes a large truck traveling at highway speeds the length of two football fields to stop.
* **Don’t tailgate.** Tailgating a truck or bus puts you in a blind spot.

The goal of enforcement and education is to eliminate highway fatalities due to CMV collisions. All road users should share the road safely.

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*[Organization boilerplate language]*