# WORK ZONE SAFETY NWZAW sample Press release

**FOR IMMEDIATE RELEASE: [Date]**

**CONTACT: [Name, Phone Number, E-Mail]**

**[Organization] Supports the U.S. Department of Transportation’s New Work Zone Safety Outreach Campaign**

*Annual National Work Zone Awareness Week is April 26-30*

**[City, State]** – **[Organization]** announced today it is joining efforts to help reduce large truck crashes in works zones by supporting a new work zone safety outreach campaign led by the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration (FMCSA). As the annual National Work Zone Awareness Week (NWZAW) kicks off the roadway repair and construction season, **[Organization]** calls on all drivers to “share work zones safely” by staying alert, obeying traffic signs and allowing all vehicles extra space while driving through active work zones this summer.

 “We are pleased to support an effort that reminds both passenger and Commercial Motor Vehicle (CMV) drivers on our roadways to slow down and pay attention when driving through work zones,” said **[spokesperson].** “Nationally, in 2019, over 33 precent of fatal crashes involved CMVs, and compared to the year before, the U.S. saw a 16 percent increase in the number of fatal work zone crashes involving large trucks or buses[[1]](#footnote-1). So we need everyone to do their part to share the road safely, and help us reduce crashes in work zones.”

The Federal Highway Administration (FHWA) reports that in 2019, the most recent year for which data are available, 842 people died in highway work zone crashes compared to 757 the year before[[2]](#footnote-2). The 11.2-percent increase is the largest percentage increase of highway work zone fatalities this century. Rear-end collisions and speeding, both preventable factors – also saw a 29 percent and 40 percent increase from 2018 to 2019, respectively[[3]](#footnote-3). Additionally, the number of worker fatalities in road construction sites increased by nearly 9 percent between 2018 and 2019[[4]](#footnote-4).

These are just a handful of statistics showing the importance of communicating work zone safety, for the collective effort to reduce work zone crashes and save lives.

For more information on work zone safety, visit the campaign [website](https://www.fmcsa.dot.gov/ourroads/work-zone-safety-shareable-material).

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[INSERT BOILERPLATE]

1. FARS 2019 Annual Report File, NHTSA. [↑](#footnote-ref-1)
2. FARS 2018 Final File and 2019 Annual Report File, NHTSA. [↑](#footnote-ref-2)
3. FARS 2018 Final File and 2019 Annual Report File, NHTSA. [↑](#footnote-ref-3)
4. 2018 and 2019 Census of Fatal Occupational Injuries, U.S. Department of Labor, Bureau of Labor Statistics, in cooperation with States, New York City, the District of Columbia, and Federal agencies [↑](#footnote-ref-4)