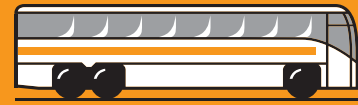


It only takes 3 seconds.
BUCKLE UP!
It affects EVERYONE.



- Federal regulations require bus drivers to buckle up.
- Safety belts are proven to help drivers maintain control of the bus in an accident, minimizing the chance of injury or death to you, your passengers, and other motorists.
- Safety belts can prevent you from being knocked unconscious in a crash, improving your chances of escape from a burning or submerged bus.
- You are four times more likely to be fatally injured when thrown from your bus in an accident—your safety belt can keep you from being ejected.
- Driver error, severe weather, mechanical failure, and tire blowouts can all cause accidents—safety belts prevent injuries by protecting your head and spinal cord.
- Safety belts are necessary even at low speeds. In a frontal collision at 30 mph, an unbelted bus driver hits the windshield at that speed.
- Seat, lap, and shoulder belts can be easily adjusted to fit comfortably and correctly.
- Buckling up takes only about three seconds—and can make a difference for a lifetime.



U.S. Department of Transportation
Federal Motor Carrier Safety Administration

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U.S. Department of Transportation
Federal Motor Carrier Safety Administration

**BE READY.
BE BUCKLED.**

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U.S. Department of Transportation
Federal Motor Carrier Safety Administration

**BE READY.
BE BUCKLED.**

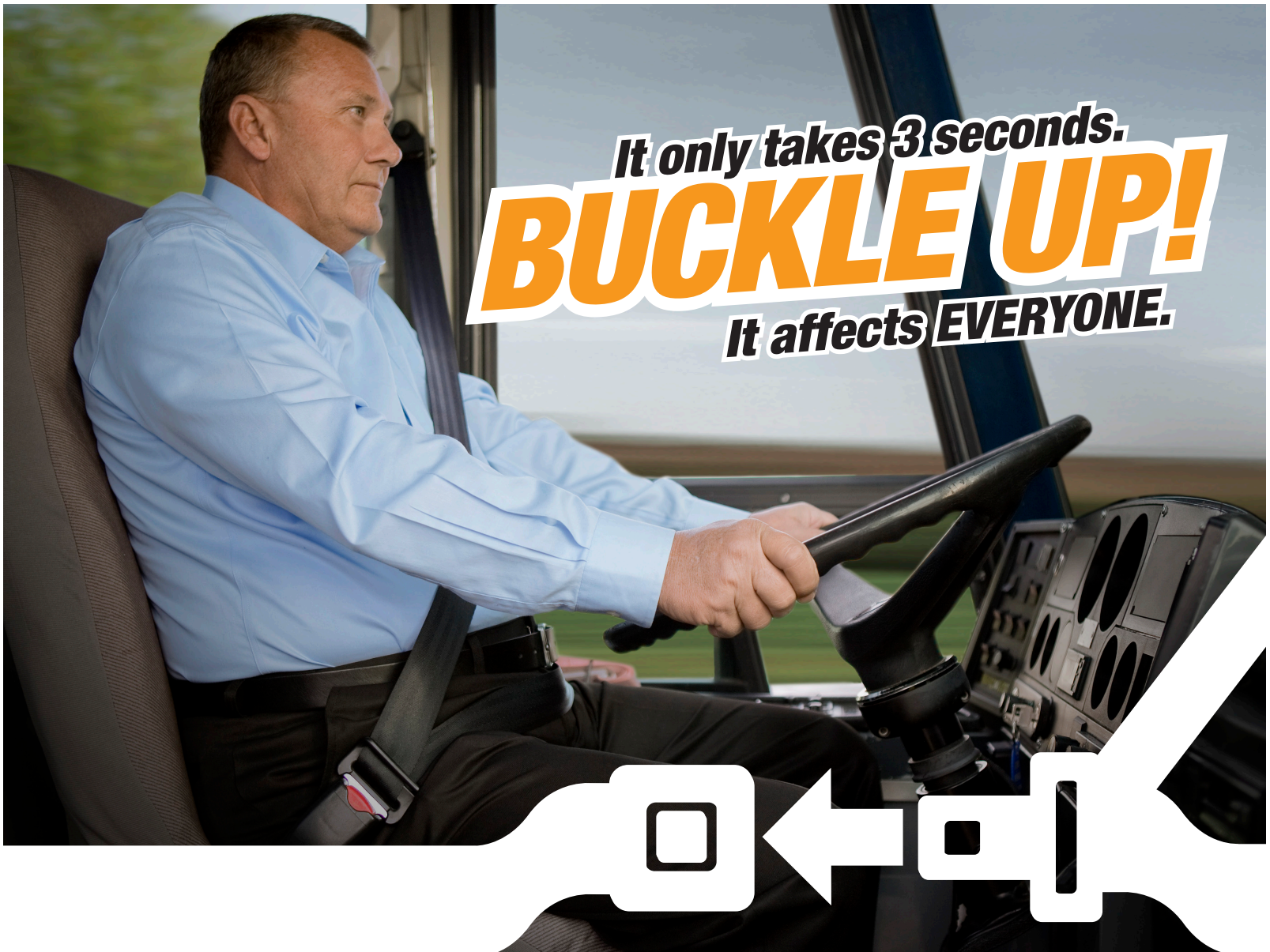
Electronic Artwork Branded (cont'd)



Electronic Artwork Branded



Electronic Artwork Branded



BE READY.
BE BUCKLED.

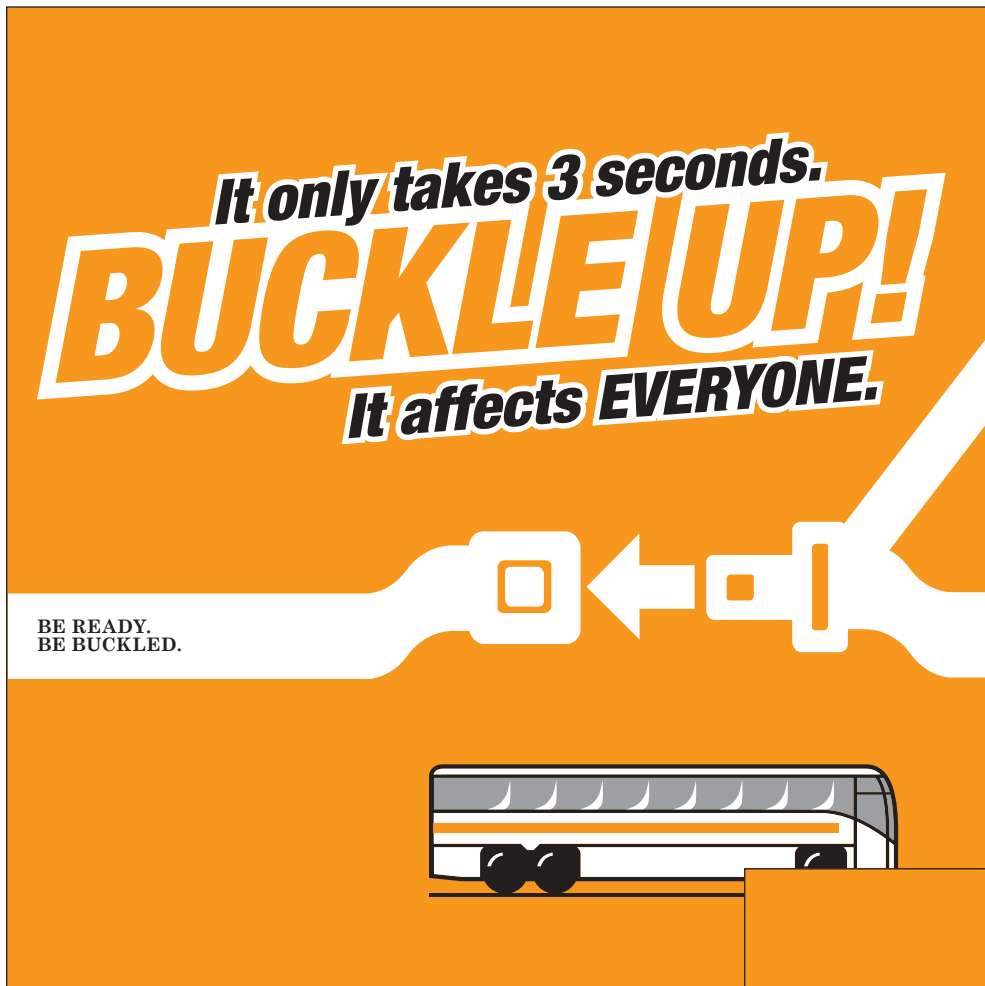
Electronic Artwork Unbranded (cont'd)



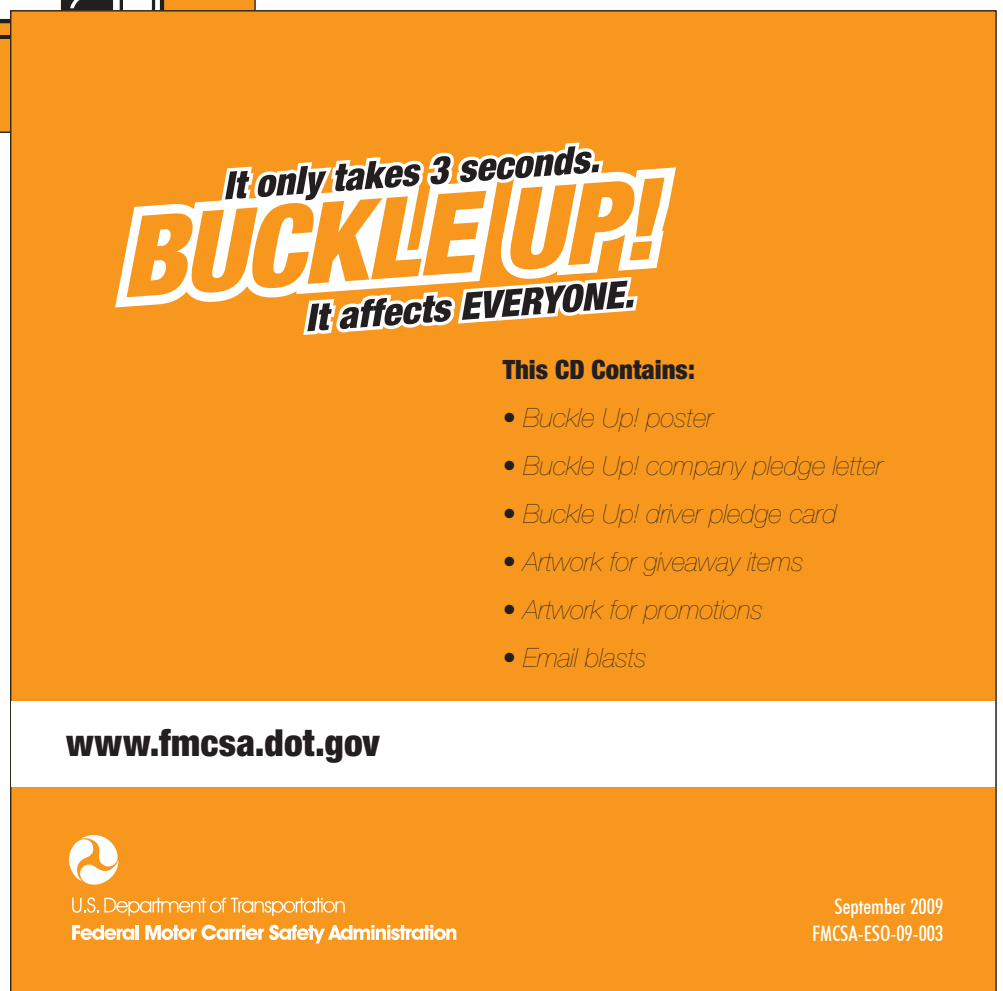
Electronic Artwork Unbranded



Electronic Artwork Unbranded



CD sleeve front



CD sleeve back



CD label

Sample promotional items



• POLO SHIRTS



• CAPS



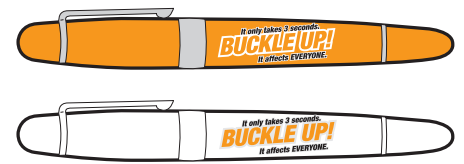
• MUGS



• T-SHIRTS



• SPORTS BOTTLES



• PENS

Artwork

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• BUCKLE UP GRAPHIC—2-color (PMS 144 and Black)



• BUCKLE UP GRAPHIC—2-color (PMS 144 and Black)

It only takes 3 seconds.
BUCKLE UP!
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• BUCKLE UP GRAPHIC—1-color w/ screen of black



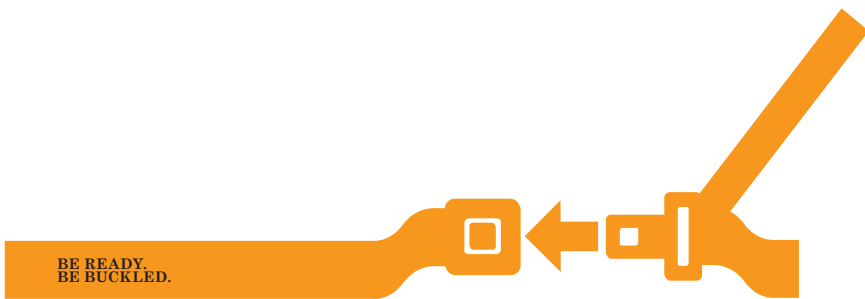
• BUCKLE UP GRAPHIC—1-color reversed w/ screen of black

It only takes 3 seconds.
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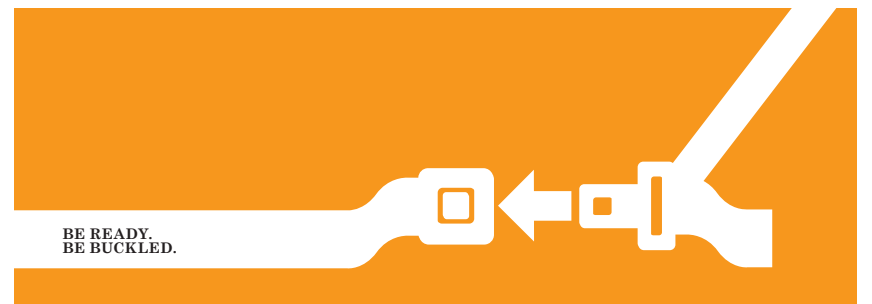
• BUCKLE UP GRAPHIC—1-color



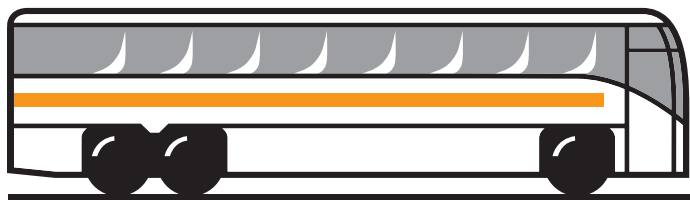
• BUCKLE UP GRAPHIC—1-color reversed



• BELT GRAPHIC—1-color (PMS 144)



• BELT GRAPHIC—1-color reversed (PMS 144)



• BUS GRAPHIC—2-color (PMS 144 and Black)



• BUS GRAPHIC—2-color reversed (PMS 144 and Black)



• DOT/FMCSA LOGO—1-color



• DOT/FMCSA LOGO—1-color reversed

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Valued Driver,

Your safety is important to a lot of people—your passengers, your company, your family, and of course, yourself. That’s why it’s critical to always wear your safety belt. It is one of the quickest and easiest things you can do to protect yourself and others. It can also make the biggest difference. The sad fact is a high percentage of drivers who lose their lives in crashes fail to wear their safety belts.

On behalf of everyone who depends on your safety, we ask you to make a pledge: **promise to always wear your seatbelt every trip and every time.** It is not only a matter of life and death. It is also the law. By signing this pledge, you are making a commitment to being a safe driver, and a leader in setting a good example for others. **So sign up. And buckle up!**

I _____ **pledge to always wear my safety belt.**



company logo may be placed here

Please sign your pledge card and keep it with you always!

Pledge letter and card unbranded by DOT



Pledge card front



Pledge card back

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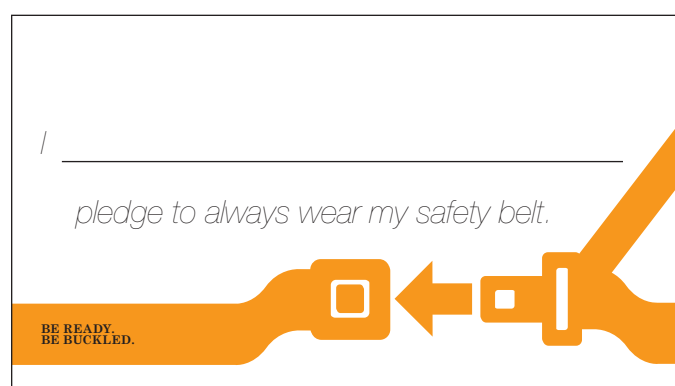


U.S. Department of Transportation
Federal Motor Carrier Safety Administration

Pledge letter and card branded by DOT



Pledge card front



Pledge card back